



2010 MOTOWN H.O.G. MEMORIAL



Saturday, September 11, 2010

Southeastern Michigan plays host to the 6th Annual Commemorative Blues Cruise on the Detroit River for a cruise on the Diamond Belle. Departing from scenic Bishop Park in Wyandotte, this unique fundraising event benefits Penrickton Center for Blind Children. This event has been sold out every year. More importantly, \$30,000 has been raised in memory of Mark Lawson, a Motown H.O.G. Road Captain. This year, the attendance will again be limited to the first 250 guests and promises to be a perennial favorite for the lovers of the blues. Admission is by collectible leather wristband for only \$40 (which includes one ticket for the special raffle).

The Following Sponsorship Opportunities Are Available

Title Sponsor (1 Available): \$650

Benefits of Sponsorship Include:
Host location for motorcycle ride to Bishop Park
Admission, boat ride and dinner for four (4) guests
Logo in title position on 12 x 4 Sponsor Banner

Blues Sponsor (30 Available): \$300 each

Benefits of Sponsorship Include:
Admission, boat ride and dinner for two (2) guests
Large size logo on 12 x 4 Sponsor Banner

Rhythm Sponsor (50 Available): \$100 each

Benefits of Sponsorship Include:
Medium size logo on 12 x 4 Sponsor Banner

Agreed to and Accepted by:

Authorized Representative

Date: _____